Do not weaken Wisconsin's most popular consumer protection program—the Do Not Call Program. 80% of Wisconsin residents have spoken, stating they no longer want telemarketing calls.

The Consumer Banking Association says there are people who would like to hear about items they offer by telephone and they want to supposedly contact those people. My question is what about the majority of people that do not want to be contacted? Why should we have to listen to a pitch for products or services we do not want or need? If I am interested in a service or product, I will contact the business. Why waste my time and the businesses time if I am not interested? In addition, if I'm not interested in a businesses product or service, why would I be interested in their affiliate companies products or services? If I am, I will contact them.

The Federal law states if businesses have 18 months to call you every single day and call you as often as they want if you have had their service. Most likely, if I cancelled the service I have had with a company, I did so for a good reason. I no longer want to do business with the company. I do not want to have to listen to a business calling for the next 18 months trying to regain me as a customer.

Wisconsin has one of the toughest No Call laws in the country and I believe it should remain that way. Please continue to protect Wisconsin consumers!!